

# The Bulldogs Bulletin



## Marketing Update

We are well into summer and ramping up for the new season of hockey. Rep teams have formed and are beginning to set up their practices, tournaments, and fundraisers; AE tryouts are being planned for September; and registration for Local League and House League is well under way.

Local League/House League sponsorship has been very successful so far. Thank you to all of our community partners for their support and a big shout-out to the Marketing/Fundraising Committee for their work with obtaining these sponsorships. If you know of an organization that would be interested in sponsoring minor hockey in Bradford, please have them contact me at [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)

We have also had a lot of success with our new Marketing campaigns - namely our eNewsletter, which goes out quarterly to all association members and sponsors, and our @BWGMHA Twitter account, which sends out regular association and hockey-related tweets. Thank you to the volunteers who created and are managing these new promotions.

Enjoy the rest of the summer and stay safe!

**Andrea MacLean**, Marketing Director

When I  
Grow up,  
I'm gonna be a  
Hockey  
Coach

Have you ever been interested in becoming a Minor Hockey Coach? Coaches, Trainers and Managers who volunteer behind the bench, are the heart of any minor hockey association.

**BWGMHA is now accepting House & Local League Coaching applications by July 30th.** Please submit your resume to:

[coaching@bradfordbulldogs.com](mailto:coaching@bradfordbulldogs.com)

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- Registrations
- Equipment Sale
- Community Partners



For General inquiries:

[admin@bradfordbulldogs.com](mailto:admin@bradfordbulldogs.com)

For Marketing inquiries:

[marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)

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Thank You!

It takes a lot of people to make an effective organization...

and it is with great thanks and appreciation that we recognize the following volunteers which have given of their time and energy to ensure that the marketing, sponsorship and fundraising activities for the 2014/2015 season are successful.

**Marketing/Fundraising Committee Members:** Lesley Boughner, Kelly Jensen, Mary Spencer-Thompson, Laura Moran, Michele Murdock, Micheal Page, Joanne Peterke

**Twitter:** Steve MacDonald

**eNewsletter:** Mark MacLean



*"It would be difficult to find someone whose life has not been touched by one of Canada's 13.3 million volunteers. I myself will never forget an inspiring volunteer coach I had growing up as a Minor Hockey League player. Not only did he teach me the fundamentals of the game itself, he also taught everyone the importance of teamwork and perseverance - qualities that remain with me to this day."*

*Steve Tipman - President/CEO, Volunteer Canada*

BWGMHA and OMHA Coaching Clinics

[Development 1 Course](#)

Sat Aug 16th / Sun Aug 17th, 2014

Bradford Leisure Centre

[Coaches Refresher Course](#)

Wed Sept 3rd, 2014

Bradford Leisure Centre

Contact Derek Smith, Technical Director

[techdir@bradfordbulldogs.com](mailto:techdir@bradfordbulldogs.com)



## OMHA Coaching Clinics

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## TOURNAMENTS

BWGMHA & Weekend Hockey Tournaments for the 2014/15 season are now posted in the "Tournaments" section of our [BradfordBulldogs.com](http://BradfordBulldogs.com) website.

### HL, LL, Select and MD Level Tournaments:

- » November 7-9, 2014
- » December 5-7, 2014
- » January 9-11, 2015
- » January 16-18, 2015
- » January 23-25, 2015
- » February 6-8, 2015
- » March 27-29, 2015

### MD, AE and A Level Tournaments:

- » September 26-28, 2014
- » October 17-19, 2014
- » November 21-23, 2014

For more information on the 2014/15 tournament schedule and events, please contact Stephen Pereira, Tournament Director at (905) 775-9669 or [email here](#)



Come out and support Bradford's CarrotFest and visit our BWGMHA booth taking place on Saturday August 16th, 2014. Join us for pancake breakfast starting at 9:00am.

For more information, contact Bradford Leisure Services at (905) 775-5359 ext. 5102 or visit their website: [www.CarrotFest.ca](http://www.CarrotFest.ca)



Congratulations to Antonino Spencer-Thompson for submitting the winning name for our eNewsletter - "The Bradford Bulletin".

Nino wins a gift certificate from 3Scoops Ice Cream and General Store for free ice cream - no better prize than ice cream for the summer!!



Ice Cream & General Store

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## REGISTRATIONS

Online registration is now open. Click [HERE](#) to continue to the Hockey Canada registration site. Please register as soon as possible, as we will be closing off each division as teams are filled.



Registration will be closed June 30, 2014. A \$50.00 Late Fee will apply to registrations after June 30, 2014.

Cheques can be mailed directly to :

BWGMHA Registrar c/o Jody Mott  
P.O. Box 383, Bradford, ON L3Z 2A9

For more information, visit the [bradfordbulldogs.com](http://bradfordbulldogs.com) website or email [registrar@bradfordbulldogs.com](mailto:registrar@bradfordbulldogs.com)

## HOCKEY EQUIPMENT EXCHANGE/SALE

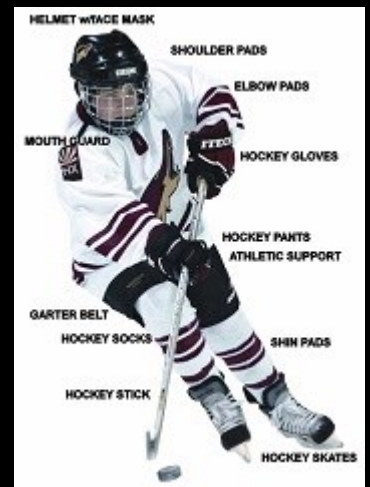
BWGMHA is hosting the annual equipment exchange/sale on Saturday September 6, 2014!

Gently used Hockey items can be dropped off at the Bradford Leisure Centre (front foyer) between 9:30am-11:00am.

Sale will begin promptly at 11:00am till 3:00pm.

Any questions please contact Sharon at [secretary@bradfordbulldogs.com](mailto:secretary@bradfordbulldogs.com)

\*Please note we do not accept or sell helmets due to insurance liabilities.



### SAY HELLO TO 'STELLA'

Do you have any cute or irresistible pets that you would like to have featured in "The Dog Pound"?

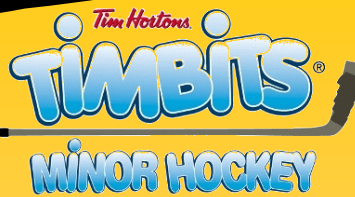
Send us your pet or 'mascot' photos to [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com).

Photos will be published as space permits.

Photo submitted by Micheal Page



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**Jason Mauti Foundation**



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Looking out for your best interest®



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meat & seafood ltd.



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DR. ANTHONY CHAN  
CREATING BEAUTIFUL SMILES



**BRADFORD**  
ORTHODONTICS  
Thomas A. Ferlito D.M.D



Ice Cream & General Store



**MORBY MONTEITH**  
PROFESSIONAL CORPORATION  
CHARTERED ACCOUNTANTS



**WEEKEND**  
HOCKEY  
Tournaments



Bradford  
**DENTAL**  
Care

**State Farm**  
Debbie Moran



**POLEIRO**  
BBQ



Verona Travel

Community partners provide essential support to ensure the sustainability and growth of this great Canadian sport. We thank them for their generous donations, which enhance the quality and availability of hockey programs, and appreciate their commitment to our community!!

For more information about sponsorship, please contact [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)