



Bradford West Gwillimbury Minor Hockey Association

P.O. Box 383, Bradford, ON L3Z 2A9

Fall 2020 Sponsorship Letter of Commitment for 4-on-4 Hockey

Dear Organization/Sir/Madam:

Over 650 boys and girls played minor hockey in Bradford West Gwillimbury last season. For over 75 years, the Bradford West Gwillimbury Minor Hockey Association has had a history of community participation and athlete advancement.

This year, with the restrictions placed on our organization due to the Covid-19 pandemic, we are pivoting our programming to focus on the continued development of our athletes and will be running a 4-on-4 hockey league for 12 weeks beginning on September 28, 2020. We are looking for sponsorship partners for the upcoming hockey season who share this passion with all children who play Canada's game.

How does my sponsorship help?

- It provides resources to ensure we offer the best available hockey programs
- It ensures players of all ages and abilities are given opportunities to excel
- It improves player and coach skill development clinics
- It helps with the purchase and maintenance of jerseys and equipment for our players
- It fosters community involvement and partnership

Your support goes a long way in continuing to enhance the quality and availability of hockey programs to families in our community.

I would be happy to discuss how you can contribute with a sponsorship for the boys and girls of Bradford West Gwillimbury who play minor hockey. To proceed, please complete the attached form and e-mail it to marketing@bradfordbulldogs.com.

Thank you once again. Your financial support towards minor hockey is truly appreciated and we value your commitment to the community. I look forward to hearing from you.

Many thanks,

Janice Tee

Janice Tee

Marketing Director, BWGMHA

Mobile: (905) 551-0163

Email: marketing@bradfordbulldogs.com

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Sponsor Information	
Sponsor/Organization Name:	
Address:	
Contact Name:	
Telephone Number:	
Email Address:	
Sponsorship Package (See Below)	
Special Instructions/Preferences:	

Please make cheques payable to:
BWGMHA

Sponsorship Packages

Included in Sponsorship Package: (Sept. 28-Dec. 24 2020)	<u>Gold</u> \$600	<u>Silver</u> \$350.00	<u>Bronze</u> \$100.00
Tax receipt issued to business for the sponsorship amount	X	X	X
Sponsor name banner on 1 (one) set of Team Jersey's		X	
Player Names on Back of 1(one) set of Team Jersey's		X	
Sponsor name badge/patch on one set of <u>Division</u> Jersey's (4 or 5 teams).	X		
Sponsor Name included as Division highlight (i.e. John Smiths Plumbing Novice House League)	X		
Commemorative plaque from the team(s) sponsored	X	X	
Recognition highlights on BWGMHA Facebook page and Twitter feeds	X	X	X
Company logo and website link in Sponsorship page of BWGMHA website	X	X	X

NEW: If you would like to inquire about Half-Ice Board Sponsorship 60"x30" Banners, please send a note to Janice Tee at marketing@bradfordbulldogs.com.

Sponsorship Packages will be revisited for the Winter 2021 session once program details are announced.

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