



**Bradford West Gwillimbury Minor Hockey Association**

123 Main Street, P.O. Box 383, Bradford, ON L3Z 2A9

**2021-22 House League Sponsorship Letter of Commitment**

Dear Organization/Sir/Madam:

For more than 80 years, the Bradford West Gwillimbury Minor Hockey Association has had a history of community participation and athlete advancement supporting more than 600 players and families in our area each year. Published studies have clearly shown the positive effect participation in youth community sports can have – not only on physical well being but also on improved mental health, greater likelihood of progression to higher education as well as creating a lasting link for youth with their community.

This year, our association is looking forward and preparing to return to our regular format for youth hockey and are looking for sponsorship partners for the upcoming hockey season who share a passion for youth athletics and all children who play Canada's game.

How does my sponsorship help?

- It provides resources to ensure we offer the best available hockey programs.
- It ensures players of all ages and abilities are given opportunities to participate and excel.
- It improves player and coach skill development clinics.
- It helps with the purchase and maintenance of jerseys and equipment for our players.
- It fosters community involvement and partnership.

Your support goes a long way in continuing to enhance the quality and availability of hockey programs to families in our community.

I would be happy to discuss how you can contribute with a sponsorship for the athletes of Bradford West Gwillimbury who play minor hockey. To proceed, please complete the attached form and e-mail it to [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com).

Thank you once again. Your financial support towards minor hockey is truly appreciated and we value your commitment to the community. I look forward to hearing from you.

Many thanks,

*Janice Tee*

**Janice Tee**

**Marketing Director, BWGMHA**

Mobile: (905) 551-0163

Email: [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)

**BRADFORD WEST GWILLIMBURY MINOR HOCKEY ASSOCIATION**

123 Main Street, P.O. Box 383, Bradford, ON L3Z 2A9

Web: [www.bradfordbulldogs.com](http://www.bradfordbulldogs.com)



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#### Sponsor Information – Please complete and email to [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)

Sponsor/Organization Name:	
Contact Name:	
Address:	
Telephone Number:	
Email Address:	
Special Instructions/Preferences:	

Please select one:  Platinum  Silver *Plus*  Bronze  
 Gold  Silver

To pay by VISA please call 905-778-0471 OR please make cheques payable to: **BWGMHA**

#### Sponsorship Packages

Included in Sponsorship Package:	Platinum \$1,200	Gold (U13-U21) \$800	Silver <i>Plus</i> \$600	Silver \$500	Bronze \$250
Tax receipt issued to business for the sponsorship amount	X	X	X	X	X
Sponsor name banner on 1 (one) set of Team Jersey's			X	X	
Sponsor name banner on 2 (two) sets of Team Jersey's (Home/Away)		X			
Player last names on the back of Team Jersey's		(ADD for \$150 more)	X		
Sponsor name badge/patch on one set of <u>Division</u> Jersey's	X				
Sponsor Name included as Division highlight (i.e. John Smiths Plumbing Novice House League)	X				
Commemorative plaque from the team(s) sponsored	X	X	X	X	
Recognition highlights on BWGMHA Facebook page and Twitter feeds	X	X	X	X	X
Company logo and website link in Sponsorship page of BWGMHA website	X	X	X	X	X

**NEW!** If you would like to inquire about Half-Ice Board Sponsorship 60"x30" Banners, please send a note to Janice Tee at [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com).