



## **Bradford West Gwillimbury Minor Hockey Association**

P.O. Box 383, Bradford, ON L3Z 2A9

### **2017/2018 Sponsorship Letter of Commitment**

Dear Sir/Madam:

Almost 600 boys and girls play minor hockey in Bradford West Gwillimbury. For over 75 years, the Bradford West Gwillimbury Minor Hockey Association has had a history of community participation and we are looking for partners for the upcoming hockey season who share this passion with all children who play Canada's game.

#### **How does my sponsorship help?**

- 🍁 Provides resources to ensure we offer the best available hockey programs
- 🍁 Ensures players of all ages and abilities are given opportunities to excel
- 🍁 Improves player and coach skill development clinics
- 🍁 The purchase and maintenance of jerseys and equipment for our players
- 🍁 Fosters community involvement and partnership
- 🍁 Your support goes a long way in continuing to enhance the quality and availability of hockey programs to families in our community

As you have already been a sponsor to BWGMHA, it is our hope that you will once again consider supporting this great sport.

I would be happy to discuss how you can contribute with a sponsorship for the boys and girls of Bradford West Gwillimbury who play minor hockey. To proceed, please complete the attached form and e-mail it to [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com).

Thank you once again. Your financial support towards minor hockey is truly appreciated and we value your commitment to the community. I look forward to hearing from you.

Kind Regards,

Alison Domingues  
Marketing Director, BWGMHA  
Phone: (905) 775-2410  
Email: [marketing@bradfordbulldogs.com](mailto:marketing@bradfordbulldogs.com)



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Sponsor Information	
Company Name:	
Address:	
Contact Name:	
Telephone Number:	
Email Address:	
Amount of Sponsorship (See <i>Sponsorship packages below</i> ):	
Special Instructions/Preferences:	

Please make cheques payable to:

**BWGMHA**

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**Sponsorship Packages:**

Included in Sponsorship Package	Platinum (\$1000+)	Gold (\$800)	Silver (\$500)	Bronze (\$300)
Receipt issued to business for the sponsorship amount	X	X	X	X
Sponsor name banner on one entire team's jerseys	Multiple Teams	Home <b>and</b> Away	Home <b>or</b> Away	
Recognition highlights on BWGMHA Facebook page and Twitter feeds	X	X	X	X
Company logo and website link in Sponsorship page of BWGMHA website	Lg. Logo	X	X	X
Commemorative plaque from the team sponsored (Silver, Gold, Platinum)	X	X	X	