

2018/2019 Local League Sponsorship Letter of Commitment

Dear Sir/Madam:

Almost 700 boys and girls play minor hockey in Bradford West Gwillimbury. For over 75 years, the Bradford West Gwillimbury Minor Hockey Association has had a history of community participation and we are looking for partners for the upcoming hockey season who share this passion with all children who play Canada's game.

How does my sponsorship help?

- Provides resources to ensure we offer the best available hockey programs
- Ensures players of all ages and abilities are given opportunities to excel
- Improves player and coach skill development clinics
- The purchase and maintenance of jerseys and equipment for our players
- Fosters community involvement and partnership
- Your support goes a long way in continuing to enhance the quality and availability of hockey programs to families in our community

I would be happy to discuss how you can contribute with a sponsorship for the boys and girls of Bradford West Gwillimbury who play minor hockey. To proceed, please complete the attached form and e-mail it to <u>marketingdirector.bulldogs@outlook.com</u>.

Thank you once again. Your financial support towards minor hockey is truly appreciated and we value your commitment to the community. I look forward to hearing from you.

Kind Regards,

Dominques

Alison Domingues Marketing Director, BWGMHA Phone: (905)960-3454 Email: <u>marketingdirector.bulldogs@outlook.com</u>



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Sponsor Information				
Company Name:				
Address:				
Contact Name:				
Telephone Number:				
Email Address:				
Amount of Sponsorship (See				
Sponsorship packages below):				
Special Instructions/Preferences:				
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Please make cheques payable to: BWGMHA P.O. Box 383, Bradford, ON L3Z 2A9

Sponsorship Packages:

Included in Sponsorship Package	Platinum (\$1000+)	Gold (\$800)	Silver (\$500)	Bronze (\$300)
Receipt issued to business for the sponsorship amount	Х	Х	Х	Х
Sponsor name banner on one entire	Multiple	Home <u>and</u>	Home <u>or</u>	
team's jerseys	Teams	Away	Away	
Recognition highlights on BWGMHA Facebook page and Twitter feeds	Х	Х	Х	Х
Company logo and website link in Sponsorship page of BWGMHA website	Lg. Logo	Х	Х	Х
Commemorative plaque from the team sponsored (Silver, Gold, Platinum)	Х	Х	Х	