

Bradford West Gwillimbury Minor Hockey Association Hockey Apparel and Equipment Supplier Proposal



Issued by: Bradford West Gwillimbury Minor Hockey Association (BWGMHA)
Contract Term: 2026–2029 Hockey Seasons

Section 1: Background Information

Bradford West Gwillimbury Minor Hockey Association (BWGMHA), also known as the Bradford Bulldogs, is based in Bradford, Ontario. We are a community-driven organization offering hockey programming for a wide range of age groups and competitive levels. Our teams proudly represent our town and wear our Bulldogs logo with pride.

Section 2: Purpose and Scope of Services

The BWGMHA is seeking proposals from vendors/suppliers for the provision of hockey apparel and equipment for the 2026–2027 season, beginning in September 2026. This agreement will cover a three-year term, during which the successful vendor will be the exclusive supplier authorized to use the BWGMHA logo on apparel and equipment.

The chosen vendor will work with the BWGMHA to supply items primarily for our house league and local league divisions, including team apparel and gear. All proposals must be received by **January 31st, 2026**, to be considered. Final terms and conditions will be negotiated with the successful vendor.

Apparel and Equipment Requirements

All quoted items must include the following information:

- Sublimated or crested logo
- Colour options
- Personalization options
- Brand name
- Cost per unit
- Size availability (Youth XS to Adult XXXL)
- Timeline from order to delivery
- Product sample

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Equipment Items

1. Performance Socks
2. Local League game Jerseys (Home and Away)
3. House League Jerseys with the exception of U5 and U7
4. Sponsor and player name bars
5. Pant shells for MD teams.

Apparel Items

1. Hoodies
2. Long-Sleeve Shirts & T-Shirts
3. Toques (pompom and beanie styles)
4. Ball Hats
5. Wind Suits (jacket and pants)

Section 3: Additional Spirit Wear Items

The Bulldogs brand is proudly worn by players, coaches, and fans. Vendors are encouraged to provide a comprehensive list of optional spirit wear items available throughout the season.

Also include:

- Holiday and year-end gift options
- Team fundraiser ideas
- Description, pricing, size range, delivery timeline, and samples for each

Section 4: Promotional Sponsorship or Rebate Program Options

BWGMHA will promote the selected vendor as its official supplier for team apparel and spirit wear. Vendors should outline:

- Rebate programs for the association
- Sponsorship opportunities, including logo placement, event branding, or shared marketing

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Section 5: Vendor Ordering and Payment Process

Please describe your full ordering and payment process, including:

1. Availability of an online store, local storefront, or both
2. Who is responsible for preparing order forms and collecting payment
3. Standard turnaround time from order to delivery
4. Your return and exchange policy, including any limitations or exceptions

Section 6: Imposed Penalties

Vendors must outline any penalties or compensation if delivery timelines or service levels are not met as agreed upon. Penalty examples may include:

- Discounted future orders
- Refunds
- Supply guarantees

Section 7: Event Participation

BWGMHA hosts multiple events annually including:

- Tournaments
- Special events (e.g., holiday parties, photo days)
- Arena activations

Please provide details on your availability and willingness to attend events, and identify:

- Any fees or logistical requirements
 - Minimum staffing or display expectations
 - Options for on-site sales booths or giveaways
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Contact and Submission Information

All questions and proposal submissions should be directed to:

 **equipment@bradfordbulldogs.com**